**BIG BASKET**

BigBasket was **founded by V.S. Sudhakar, Hari Menon, V.S. Ramesh, Vipul Parekh, and Abhinay Choudhari** in 2011. Prior to BigBasket, the founders

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| --- | --- |
| **Type** | [Private](https://en.wikipedia.org/wiki/Privately_held_company) |
| **Industry** | [E-commerce](https://en.wikipedia.org/wiki/E-commerce), [Online shopping](https://en.wikipedia.org/wiki/Online_shopping) |
| **Founded** | October 2011; 11 years ago |
| **Founders** | * V. S. Sudhakar * Hari Menon * V. S. Ramesh * Vipul Parekh * Abhinay Choudhari[[1]](https://en.wikipedia.org/wiki/BigBasket#cite_note-National1-1) |
| **Headquarters** | [Bangalore](https://en.wikipedia.org/wiki/Bangalore)  ,  India |
| **Area served** | India |
| **Key people** | * Hari Menon ([CEO](https://en.wikipedia.org/wiki/CEO))[[2]](https://en.wikipedia.org/wiki/BigBasket#cite_note-Reuters.funding-2) * Vipul Parekh ([CFO](https://en.wikipedia.org/wiki/CFO))[[3]](https://en.wikipedia.org/wiki/BigBasket#cite_note-Bloomberg.ipo-3) |
| **Revenue** | Increase ₹9,695 crore (US$1.2 billion) (FY23) |

The company was valued at around $1.85 billion in May 2021. Demand for online grocery shopping increased considerably in the wake of the [COVID-19 pandemic](https://en.wikipedia.org/wiki/COVID-19_pandemic_in_India) and by the start of 2022, BigBasket was processing over 7 million orders per month.

[Tata Group](https://en.wikipedia.org/wiki/Tata_Group) became the owner of BigBasket in May 2021

BigBasket offers tens of thousands of different products, including fruits and vegetables, meats, spices, toiletries, baby products and pet food.

## Offline retail

On 24 November 2021, BigBasket opened its first physical store, branded 'Fresho', primarily for the sale of fresh fruit and vegetables. Located in Bangalore, this was the first of many planned Fresho stores.